

Sharing Your Article

Consider taking some of the steps below to promote your new article.

Congratulations, your article is published!

Does your library subscribe to the journal?

If not, use [this form](#) to ask your librarian to subscribe.

To share your article, use the web link to the final version on the journal's website. Journals need robust online usage statistics to show their relevance and support library subscriptions. For more on article versions, see [this resource](#).

Get the link.

Find your article online [here](#).

EMAIL

- Colleagues
- Research Groups
- Departments
- Institution's News Office
- News Outlets

TIP: Encourage colleagues to sign up for the journal's [new issue alerts](#).

TIP: If your research relates to current events, consider pitching an op-ed to a relevant news source.

CREATE

- Blog Posts
- Social Media Posts
 - Facebook
 - Twitter
 - Instagram
 - YouTube

TIP: If the journal has a social media presence, consider collaborating with the journal's account administrator to plan a post.

TIP: [Email UWP](#) if you're interested in writing about your research for [our blog](#).

UPDATE

- CV
- Faculty Profile
- Personal Website
- Social or Scholarly Networking Profiles
 - LinkedIn
 - Mendeley
 - Academia.edu
 - ResearchGate

TIP: Post the link, not the PDF.

TIP: Include the DOI in your CV to help scholars quickly find the article.

Questions? Want advice?

Contact us at journal.marketing@uwpress.wisc.edu